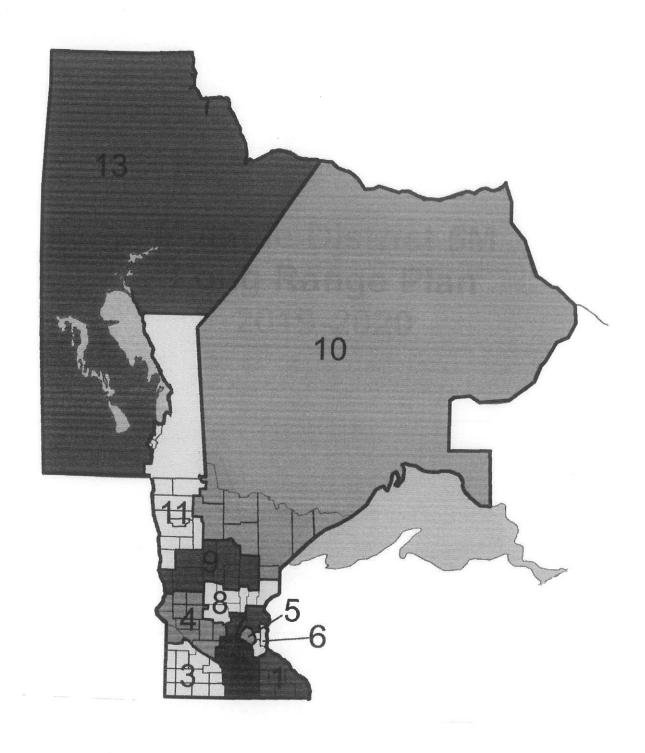
# Multiple District 5M Long Range Plan 2019-2020



LONG RANGE PLAN TABLE OF CONTENTS Preface and Introduction	Page	3
MD5M Strategic Planning Process	Page	
Operating Committees	rage	7
Technology	Page	5
Technology Webmaster	Page	
Constitution, By-Laws and Policy Manual	Page	
Lions Clubs International Foundation	Page	
Lions Foundation of Manitoba and Northwestern Ontario	Page 1	
Long Range Planning	Page 1	
Public Relations	Page 1	
Global Membership Team	Page 1	
Global Membership Team - New Club Growth	Page 1	
Global Leadership Team	Page 1	
Global Service Team	Page 22	
Program Committees	Ü	
Childhood Cancer	Page 21	1
Can Do Canines	Page 23	3
Minnesota Lions Diabetes Foundation, Inc.	Page 24	ļ
Environmental	Page 27	P
Lions MD5M Hearing Foundation, Inc.	Page 28	}
MD5M KidSight Foundation, Inc.	Page 31	
Leader Dogs for the Blind	Page 32	
Lions Foundation of Canada – Dog Guides	Page 34	
LEO's	Page 36	
Project New Hope	Page 39	
Minnesota Lion Vision Foundation, Inc.	Page 40	

Special Olympics Page 44
Youth Exchange Page 46
Youth Outreach Page 48

### Preface:

Multiple District 5M has a rich history of accomplishment through humanitarian service. We have grown from a handful of people with a vision, to our current membership of more than 21,000 members in 648 clubs. We are currently the 2<sup>nd</sup> largest Multiple District in North America. Our accomplishments through humanitarian service have reached far beyond any expectations that our early Lions might have had. However, we also are not without problems. Our membership growth has diminished over the past few years. Our loyal Lions are growing older and we badly need an influx of new leaders and younger people with new ideas and energy.

#### Introduction:

This document is developed by the MD5M Long Range Planning (LRP) Committee under the authorization and approval of the MD5M Council of Governors (COG) to produce a vision for MD5M. The document also defines a plan for implementation of the vision as reviewed. The document is arranged in two sections:

## MD5M Operating Committees

- > Technology
- Technology Webmaster
- Constitution, By-Laws and Policy Manual
- Global Service Team
- Global Leadership Team
- Global Membership Team
- Global Membership Team New Club Growth
- Lions Clubs International Foundation
- > Lions Foundation of Manitoba and Northwestern Ontario
- Long Range Planning
- Public Relations

## MD5M Program Committees

- Can Do Canines
- Childhood Cancer
- Diabetes
- Environmental
- ➤ KidSight
- Hearing

- Leader Dogs for the Blind
- ▶ LEO's
- Project New Hope
- > Sight
- Special Olympics
- Youth Exchange
- Youth Outreach

The Strategic Plan for each of the above committees contains three sections, they are as follows:

- A list of <u>Vision</u> statements that will inspire and guide the future of Lionism in MD5M
- > A Plan Description section where the specific Strategic Plan is explained
- An <u>Action Plan</u> section where the specific actions required to accomplish the Plan are listed and evaluated

## MD5M Strategic Planning Process:

- ➤ This MD5M Strategic Plan will be managed as a *living document*. Biennially, commencing with the Lions year of 2013-2014 the immediate past council chairperson, in concert with the district long range planning chairpersons, will add to and update the document as needed for implementation and every other year thereafter the Council of Governors will approve the updated document and use it to help direct the work of Multiple District 5M during the following biennium.
- There will be at least one meeting of the Long-Range Planning Committee each biennium year to begin the process of updating and revising the current plan and document and for finalizing the updated strategic plan and document.
- The updated plan will be presented to the Council of Governors at or before the March Council Meeting.
- The updated and revised strategic plan and document will be effective for the Lions years following its approval by the Council of Governors.

## 2019-2020 LONG RANGE PLANNING (LRP) COMMITTEE

## PCC Jack Breitkreutz, Chairperson

Lion Royce Helmbrecht	5M1	PDG Larry Kounkel	5M7
PDG Harry Klenke	5M2	Lion Bob Harms	5M8
(vacant)	5M3	PCC Judy Loken	5M8
PDG Ron Branch	5M4	(not listed)	5M9
PDG Tom Shinnick	5M5	PDG Mark Osthus	5M10
PDG Bob Warton	5M6	(not listed)	5M11
		(not Listed)	5M13

# **MD5M OPERATING COMMITTEES**

## **Technology**

#### Vision

That Multiple District 5M (MD5M) take full advantage of the latest technology to enhance the quality and efficiency of newsletters, correspondence, records, development of training materials, public relations and all forms of communications.

## Plan Objectives

- Each March the MD5M Council of Governors (COG) will appoint a Consultant this being an annual term from July 1 – June 30th.
- That MD5M will develop a set of guidelines for the use of computers to support operations. These guidelines will include:
  - a. Information on how computers can and are being used in Lionism.
  - b. Information on software that is available.
- 3. Create a budget for the Lions year regarding technology training and upkeep.
- Assist in training the Vice District Governors and District Governor's Elect regarding technology usage, Lions Clubs International website usage and LCI website access, as requested by the Global Leadership Team – Multiple District Coordinator.
- Facilitate electronic communication among the leadership, districts, clubs and members in MD5M.

### Action Plan

ACTION STEPS	WHO IS RESPONSIBLE	TIME FRAME	RESOURCES NEEDED
District Governors Elect appoint a Multiple District Technology Consultant.	Council of Governors (COG)	Annually, prior to the Multiple Convention	Job description Qualified candidates Budget allocation
Create a job description and Budget for the MD5M Technology Consultant.	COG based on suggestions of the Technology Consultant	July	Prior budget documents Input from Technology Consultant
Produce a recommendations document on technology use for MD5M Lions.	MD5M Technology Consultant	October	Time MD5M Website
Produce technology training module(s) available for members of MD5M as requested by the Council of Governors	MD5M Technology Consultant	Throughout the year	Assistance from District Chairpersons as needed

ACTION STEPS	WHO IS RESPONSIBLE	TIME FRAME	RESOURCES NEEDED
Make available assistance to other Multiple District Committee Chairpersons upon request.	MD5M Technology Consultant	Throughout the year	Communications - Conference system
Assist and give direction to Sub- District Technology Chairpersons.	MD5M Technology Consultant	Throughout the year	MD5M website Conference system
Develop, maintain and recommend electronic communication tools for use by MD5M Lions.	MD5M Technology Consultant	Throughout the year	MD5M Website MD5M Facebook Page GoToMeeting subscription SurveyMonkey Subscription SMTP Email Service Subscription Directory Database

Reviewed 2013-2014 by Lion Steve Wasserman, MD5M Technology Consultant. Revised 2017-2018 by Lion Steve Wasserman, MD5M Technology Consultant. No Revision for 2019-2020 by PDG Al Kvistero

## Webmaster

#### Vision

That Multiple District 5M (MD5M) will take full advantage of the Web by publishing and maintaining a Web Site that enhances the Visibility of Lions in MD5M and the programs it has to offer.

## **Plan Description**

- ➤ Each March the MD5M Council of Governors (COG) will appoint a Webmaster with an annual term from July 1 June 30th.
- MD5M will develop a set of objectives that the web site will use when publishing information to include;
  - 1. What information the Multiple deems appropriate to publish on the web.
  - 2. Acceptable links to other organizations.
  - 3. Update content as needed.
- Create an annual budget for the hosting and upkeep fees.

#### **Action Plan**

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Action Steps	Who is	Time Frame	Resources Needed
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	Responsible		
Review the Multiple Web Site for current and upcoming year content including links, forms, and additions pertinent to the Multiple Web Site Objectives.	<ul><li>COG</li><li>Web Master</li><li>Committee</li><li>Chairs</li><li>Executive</li><li>Secretary</li></ul>	Annually completed by the March COG meeting	Time
Review and publish changes, corrections, additions, and or removal of information as provided by the COG, Executive Secretary, and Webmaster.	<ul><li>Web Master</li><li>Executive</li><li>Secretary</li></ul>	Ongoing. (Should be done within a reasonable time frame of the information submitted)	Time Information provided by COG and Committee Chairs
Review and recommend revisions to the Web Site	WebMaster     Executive     Secretary	Ongoing	Time Feedback from COG and Committee Chairs
Annually review Hosting Expense to ensure MD5M is getting the best value to the expenditure.	<ul><li>WebMaster</li><li>Executive</li><li>Secretary</li></ul>	Annually completed by the March COF meeting	Time Hosting Bill

Authored 2017-2018 by FVDGE Michael Cramer, MD5M Webmaster No Revision 2019-2020, DG Michael Cramer

## Constitution, By-Laws and Policy Manual

#### Vision

That all actions in Multiple District 5M (MD5M) follow the Constitution, By-Laws and Policy Manual in Multiple District manners.

## **Plan Description**

- Annually evaluate the Constitution, By-Laws and Policy Manual to provide amendments/revisions as necessary.
- Steps will be taken to make sure that the Council Chairman and the Council of Governors (COG) are knowledgeable on the Constitution and By-Laws of Lions Clubs International, MD5M, and their local District.
- Steps will be taken to make sure that the Council Chairman and the COG are knowledgeable on the Policy Manual of Multiple District 5M.

## **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Review the Constitution, By-Laws and Policy Manual for amendments and additions	<ul> <li>COG Legal         Committee     </li> <li>Constitution,         By-Laws         Committee     </li> <li>Policy</li> <li>Committee</li> </ul>	Annually completed by the March COG meeting	Time
Include training on the Constitution and By-Laws of Lions Clubs International and Multiple District 5M in the Governor Elect School of Instruction, to include the MD5M Policy Manual	<ul> <li>Constitution and By-Laws Committee</li> <li>MD5M GLT Chair</li> </ul>	Annual	Plan and materials provided by the MD5M Constitution, By-Laws Committee and Policy Committee
Review and recommend revisions to District Constitutions and By-Laws to assure consistency, and to incorporate changes required by the recent amendments to the MD5M and Lions Clubs International Constitution and By-Laws, if desired by the District	<ul> <li>MD5M         Constitution         and By-Laws         Committee         Chair</li> <li>District Cabinet         Review</li> <li>Delegates to         annual District         annual         meetings for         approval</li> </ul>	Ongoing	District Constitution and By-Laws
Review and reconsider the provision in the current MD5M By- Laws for an annual meeting of the Constitution and By-Laws Committee	<ul> <li>MD5M         Constitution         and By-Laws         Committee</li> <li>Council of         Governors         review</li> <li>Delegates to         the MD5M         annual meeting         for approval</li> </ul>	Annual	An amendment to the By- Laws to be acted on at the MD5M annual meeting

Reviewed 2013-2014 PDG Ken Steies. Revised 2015-2016 PDG Robert Vokes Reviewed 2017-2018 PDG Robert Vokes No Revision 2019-2020 PDG Joann Ogden

# **Lions Club International Foundation (LCIF)**

### Vision

> Promote the increase of LCIF contributions and growth in Melvin Jones Fellows in Multiple District 5M (MD5M).

> That LCIF funding (Standard, International Assistance, Emergency, SightFirst II, Major Catastrophe and Core 4) is obtained for new projects in MD5M each vear.

## **Plan Description**

- > Develop a system in which opportunities for LCIF grant funding are identified in various Districts of MD5M, grant applications that meet the criteria established by LCIF are prepared, and applications are reviewed by the MD5M Chair to enhance their chance for funding by LCIF.
- > Through the LCIF Chairs of the Districts, assist and promote contributions to LCIF with the intent of increasing the number of Melvin Jones Fellowships in MD5M.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Make LCIF and SightFirst II presentations and encourage contributions to LCIF at MD5M and District Conventions (and other appropriate meetings, as requested)	MD5M LCIF Chair	Ongoing	Curriculum and materials     Expenses by rules of audit
Ensure that information about the LCIF grant process is presented to the District Governors-Elect during their annual training	Leadership staff	Annually in March	Curriculum and materials
Ensure that information about the LCIF Grant process is presented to the MD5M LCIF Chairs	MD5M LCIF Chair	Ongoing	<ul><li>Written materials</li><li>Postage</li></ul>
Maintain records for LCIF Standard, International Assistance, Emergency, SightFirst II, Major Catastrophe, and Core 4 grants in process, submitted, and received by MD5M Districts	MD5M LCIF Chair	Ongoing	Filing System     Photocopies

Reviewed 2013-2014 by PDG Gunter Zionn, MD5M LCIF Canada Chairperson and PCC Bert Nelson,

Reviewed 2015-2016 by PDG Gunter Zionn, MD5M LCIF Canada Chairperson and PCC Bert Nelson, LCIF Minnesota Chairperson.

No Revision 2019-2020, PCC Bert Nelson MN Chair and PDG Gerald Fontaine Canada Chair.

## Lions Foundation of Manitoba and Northwestern Ontario

Strategic Plan 2017-2022

Our VISION: Working together serving those in need

**Our MISSION**: To support, promote and foster programs for the benefit of all individuals that need assistance who live in the communities throughout Manitoba and Northwestern Ontario.

#### **Our CORE VALUES:**

Compassion...

Serving with caring and empathy.

Respect...

We show respect to all.

Accountability...

To our stakeholders.

Integrity...

In all we do.

## **Organization Structure**

Lions Foundation of Manitoba & Northwestern Ontario Incorporated is incorporated with the Federal Government. This organization would make final decisions on recommendation brought to the Board from each of the following programs.

- Eve Bank:
- Serves to improve the vision of all individuals
- Medical Assistance Program ( MAP );
- -Strives to ease the burden many families face with medical issues not covered by the Manitoba & Ontario Health Care systems
- Lions MD5M Hearing Foundation, Inc Canadian Division:
- To support, promote, develop and foster programs for the benefit of persons experiencing hearing loss, hearing disability or a hearing impairment.
- Rural Housing:
- To provide "Your Home Away from Home" for Northern and Rural individuals requiring medical treatment in Winnipeg.

#### Our Goals:

Goal # 1. To generate annual consistent funds to support Foundation Programs:

- Club support
- Corporate sponsorship

- District support
- Bequeaths
- Annual targeted increase in revenues of 3%

Goal # 2: To review the Constitution, revise and update to reflect the Strategic plan by September 2019-On going

Goal # 3: To develop the Foundation Board Policies & By-Laws by September 2020

Goal # 4: To develop & document existing Board Policies by December meeting 2017 - Completed

Goal # 5: To develop an inventory control process by June 2018

Goal # 6: To develop a communication strategy by December meeting 2017

- Facebook page
- Website update
- · Newsletters to all districts quarterly

We expect completion by June 2018.

Goal # 7: To develop & implement a marketing strategy by September 2018 - Ongoing

Submitted 2017-2018 by Lion Todd Kropelin, Chairperson Lions Foundation of Manitoba and Northwestern Ontario. No Revision 2019-2020 PDG Joann Ogden

# **Long Range Planning**

#### Vision

➤ The Long-Range Planning Committee will continually update the Multiple District 5M (MD5M) Strategic Plan and Document, providing a vision for and communicating it to the Lions, Lioness and LEOs of MD5M.

## **Plan Description**

- MD5M will update the Strategic Plan and document on a biennial basis, preparing the plan for the following Lion year
- Every Lions Club and District will be educated and updated every two years regarding the MD5M Strategic Plan and document
- Each District and Club in MD5M will be encouraged to prepare a strategic plan and will be provided with the information and tools necessary to accomplish it.

## **Action Plan**

Action Plan	Who is Responsible	Time Frame	Resources Needed
Review and update the MD5M Strategic Plan and document	MD5M Long Range Planning Chair and Committee	Biennially, final draft to COG at the March meeting	Commitment of     Council of Governors     (COG)     Cooperation of the     MD5M Operating and     Program Committee     Chairs
Educate the MD5M Lions Clubs and Districts regarding the Strategic Plan, updating them when changes are made	MD5M Long Range Planning Committee District Representatives	Biennially	Budget allocation     Commitment of COG     Commitment of committee members
Encourage each MD5M Lions Club and District to create their own strategic plan	<ul> <li>MD5M Long         Range Planning         Chair</li> <li>MD5M Long         Range Planning         Committee         District         Representatives</li> <li>COG</li> </ul>	Biennially	<ul> <li>Information and preparation of materials</li> <li>Support of COG</li> <li>Support of Clubs and Districts</li> </ul>

Reviewed 2013-2014 by IPCC Bruce Beck, MD5M Long Range Plan Chairperson.
Reviewed 2015-2016 by IPCC Earl Orvik, MD5M Long Range Plan Chairperson.
Reviewed 2017-2018 by IPCC Todd Neumann, MD5M Long Range Plan Chairperson.
Reviewed and Updated 2019-2020 as submitted. IPCC Jack Breitkreutz, MD5M LRP Chairperson.

## **Public Relations**

#### Vision

- ➤ That the Lions of Multiple District 5M (MD5M) develop and maintain public relations programs to educate Lions and their communities on the objectives and service of Lionism.
- ➤ That the MD5M Public Relations Program be used to promote Lionism and the goals of the MD5M operating and program committees.

## **Plan Description**

Develop and maintain an organized public relations program.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Each District will have cabinet leve position for Public Relations and Newsletter	District Governors	Ongoing	Budget allocation     Human resources
Support District Public Relations Programs and assist Districts in creation and maintenance of such programs	MD5M Public Relations Chair	Ongoing	<ul> <li>Information and Support from Lions Clubs International</li> <li>Commitment of the COG</li> <li>Budget allocation</li> </ul>
Encourage each club in each district to appoint a public relations (publicity) chairperson.	District P/R Chair Zone Chair	Ongoing	Willing club member
Each district include P/R training during new Club Officer trainings	District P/R Chair Zone Chair	Prior to July 1	<ul> <li>Information from LC and from the MD5M Public Relations Program model</li> <li>Commitment of the COG</li> </ul>
Produce Quarterly District Newsletter Articles	District Public Relations Chair	March, June, September and December	<ul> <li>To provide informative articles for clubs to use to promote Lions</li> <li>To supply a quarterly article covering the Council of Governors</li> </ul>
Speaker and Trainer for Public Relations in Lions	Multiple District Public Relations Chair	Ongoing, as requested	meetings  ➤ Public Relations and Communication Materials
risplay for Public Relations	Multiple District Public Relations Chair	April- May Convention	To display an informative exhibit on Public Relations at Multiple Convention to use as a learning tool for all Districts & Clubs

### **Plan Notes**

Newsletter Chairs are encouraged to work together with Public Relations Chairs in their districts, as well as Webmasters and Technology Chairs as all work to communicate district, multiple and international Lions information.

Reviewed 2013-2014 by Lion Erin Beck, MD5M Public Relations Chairperson.

Reviewed 2015-2016 by Cheri Appel, MD5M Public Relations Chairperson. Revised 2017-2018 by Cheri Appel, MD5M Public Relations Chairperson. No Revision 2019-2020 by JoyAnn Woolsey, MD5M Public relations Chairperson.

# Global Membership Team Part of the Global Action Team

#### Vision

The vision for MD5M membership and retention is to strengthen all Sub-districts by creating a communication bridge between district chairs and the multiple district coordinator to keep the district chairs informed of the latest information from Lions Clubs International regarding membership, retention, and women's initiatives. The goal is to help all districts in their membership recruiting and retention programs, which will result in positive membership numbers within all districts and thus the Multiple District.

## **Plan Description**

- That MD5M District GMT Coordinators receive training to prepare them to perform the duties as District GMT Coordinators.
- MD5M will each year establish a goal and set numbers for growth in membership and a decline in member loss (retention).
- Assist MD5M Lions Clubs in establishing programs to recruit younger members and increase the number of women members.
- Assist MD5M Lions clubs in establishing retention programs and making retention a major goal.
- GMT District Coordinators and Multiple GMT Coordinator will work as a team member of the Global Action Team (GAT) to further the overall goals of the team.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop a plan to meet membership and retention goals.	MD5M     GMTCoordinat     or     Each District GMT Coordinator	By July Council Meeting. Reviewed and reported quarterly	<ul> <li>MD5M Council of Governors (COG)</li> <li>District Membership and Retention Chairs</li> <li>Information from Lions Clubs International</li> </ul>
Report Goals and assist district Global Membership Team (GMT) chairs.	MD5M GMT Coordinator	By July Council Meeting and updated quarterly	Communication with District Governors and district GMT chairs

Provide training sessions and guidance for District GMT Chairs.	MD5M GMT Coordinator	Continuously throughout each Lions year	<ul> <li>Training curriculum and materials</li> <li>Commitment of the COG and District GMT Chairs</li> </ul>
Provide constant encouragement, resources and follow-up to District Chairs.	MD5M GMT Coordinator	Continuously	<ul> <li>Information and support from Lions Clubs International</li> <li>Cumulative reports and Healthy Club reports</li> <li>Training curriculums and materials</li> </ul>
Conduct team meetings to discuss combined efforts to in all areas of the Multiple District GAT.	MD5M GMT,     GLT, GAT     Coordinators     MD5M Council     Chairperson	As need but no less than 3 times Lion year	Information and support from Lions Clubs International     Go to Meeting

Reviewed 2013-2014 by PCC Bob Jechorek, MD5M GMT Coordinator. Revised 2015-2016 by PCC David Dominick MD5M GMT Coordinator. Revised 2017-2018 by PCC Todd Neumann MD5M GMT Coordinator. No Revision 2019-2020 PCC Todd Neumann, MD5M GMT Coordinator.

## Global Membership Team New Club Growth

#### Vision

- That Multiple District 5M (MD5M) establishes a standing goal for increasing the number of Lions Clubs in each district by at least one new club per year.
- All districts in MD5M will maintain a list of communities with the potential for a new club.
- > That all districts in MD5M will commit to establishing a three-year extension plan.
- ➤ That the Multiple District GMT coordinator will conduct Guiding Lion training is necessary throughout the multiple district.
- > That the Multiple District GMT coordinator will assist the districts

## **Plan Description**

All Districts in MD5M will annually appoint a New Club Growth team.

## **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Provide Guiding Lion training as necessary in the Multiple District.	MD5M GMT Coordinator	Fall	Training Materials     provided by the MD5M     New Club Growth     Coordinator  Supplies from the Lions Clubs International office
Assist district GMT chairs with the establishment of an extension workshop with Lions Clubs International as needed.	MD5M GMT Coordinator		
Report Quarterly Progress Report Update	District Extension Team/MD5M GMT coordinator	<ul><li>October 1</li><li>January 1</li><li>April 1</li><li>July 1</li></ul>	Quarterly Report     Worksheet Form

Reviewed 2013-2014 by PCC Bob Jechorek, MD5M GMT Coordinator. Revised 2015-2016 by PCC David Dominick MD5M GMT Coordinator. Reviewed 2017-2018 by PCC Todd Neumann GMT Coordinator. Reviewed 2019-2020 by PDG Bill Landwehr and PDG Donna Landwehr.

# Global Leadership Team Part of the Global Action Team

#### Vision

That Leadership Development be given top priority in Multiple District 5M (MD5M), MD5M Districts and MD5M Clubs with the goal of enhancing the leadership skills of all Lions and LEOs with specific emphasis on Multiple District, District and Club officers, and Lions Orientation of new members and clubs.

### **Plan Description**

- > That MD5M will present, annually, up to two Al Jensen Leadership Awards
- ➤ That MD5M District Governors Elect receive training (following the training curriculum and materials developed, maintained, and updated annually by the MD5M GLT Coordinator in conjunction with Lions Clubs International) to prepare them to perform the duties of a District Governor.
- ➤ That MD5M 1<sup>st</sup> Vice District Governors receive training (following the training curriculum and materials developed, maintained and updated annually by the MD5M GLT Coordinator in conjunction with Lions Clubs International) to prepare them to perform the duties as a 1<sup>st</sup> Vice District Governor and to help them prepare to become a District Governor.
- ➤ That MD5M 2<sup>nd</sup> Vice District Governors receive training (following the training curriculum and materials developed, maintained and updated annually by the MD5M GLT Coordinator in conjunction with Lions Clubs International) to prepare them to perform the duties as a 2<sup>nd</sup> Vice District Governor and to help them prepare to become 1<sup>st</sup> Vice District Governor.
- That MD5M District GLT Coordinators receive training (following the training curriculum and materials developed, maintained and updated annually by the MD5M GLT Coordinator) to prepare them to perform the duties as District GLT Coordinators.
- That all MD5M Districts provide training for their District Officers and Project Chairs following the standardized training curriculum that is developed, maintained and updated annually by the MD5M GLT Coordinator.
- That all MD5M Districts provide training for their Club Officers (Lions and LEOs) following the materials provided annually by Lions Clubs International and the standardized training curriculum that is developed, maintained and updated annually by the MD5M GLT Coordinator.
- That job descriptions will be developed and maintained for all District Officers

and Project Chairs. These job description templates are to be used by the MD5M District Governors to help recruit and train their District Officers and Project Chairs.

- That bi-annual Regional Lions Leadership Institute be provided to emerging Lions leaders using materials furnished by the Leadership Development Division of Lions Clubs International. That bi-annual MD5M Norther Lions Leadership Forum, commencing in 2016 be held opposite years (even numbered) that of the Regional Lions Leadership Institute which is held on years ending in odd numbers.
- Maintain an active role with the 'Chair' of the MD5M Leadership Institute to assist in developing, coordinating, and maintaining the successful implementation of the Institute.

#### **Action Plan**

Lion Al Jensen Leadership Award

Action Steps	Who is Responsible	Time Frame	Resources Needed
Present the "Lion Al Jensen Leadership Award" annually at the MD5M Convention Governors' Banquet.	Council Chair and previous two Council Chairs.     District Governors	Annually at MD5M Convention Banquet	MD5M budget allocation of approx. \$600 for award plaques. Support of the District Governors through nominations. Work of the selection committee.

District Governor Elect Training

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop a training curriculum and materials for training District Governors Elect	MD5M GLT     Coordinator	Annually	<ul> <li>MD5M Budget         Allocation to produce         materials.</li> <li>Information and         materials from LCI.</li> <li>Work of the MD5M         Council Chair and         others who assist.</li> </ul>
Conduct a two-day District Governor Elect Training workshop in March	MD5M GLT     Coordinator     Other trainers     selected by the     MD5M GLT     Coordinator	Annually	<ul> <li>MD5M budget         allocation to produce         materials, trainer's         expenses, equipment         and facilities</li> <li>Support of other Lions         leaders to assist in the         training</li> </ul>

1st Vice District Governor Training

Action Steps	Who is	Time Frame	Resources Needed	
	Responsible			

Develop training curriculum and materials for training 1st Vice District Governors	MD5M GLT Coordinator	Annually	<ul> <li>MD5M Budget         allocation to         produce materials.</li> <li>Information and         materials from LCI.</li> <li>Work of the MD5M         Council Chair and</li> </ul>
Conduct a 1st Vice District Governor Elect Mini-Training prior to the MD5M Convention	MD5M GLT Coordinator	Annually	others who assist.  • MD5M Budget allocation to materials, trainer's expenses, equip. & facilities
Conduct a two day 1st Vice District Governor Training workshop in October.	<ul> <li>MD5M GLT Coordinator</li> <li>Other Trainers selected by the MD5M LDC.</li> </ul>	Annually	MD5M Budget     allocation     to produce materials,     trainers, equipment and     facilities.     Support of other Lions     Leaders to assist in     training.

Training for District Leadership Development Chairs

Develop training curriculum and materials for training District GLT Coordinators	-	MD5M GLT Coordinator	Annually	<ul> <li>MD5M Budget allocation to produce materials.</li> <li>Information &amp; materials from LCI</li> <li>Work of the MD5M Council Chair</li> <li>&amp; others who assist.</li> </ul>
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District Officer& Project Chair Training

Develop and maintain a training curriculum and materials for Dist. Governors Elect and Dist. GLT Coordinators to use in training District Officers and District Project Chairs.	. MDEMICLE	Annually	<ul> <li>MD5M Budget allocation to produce materials.</li> <li>Information and materials from LCI.</li> </ul>
Train all District Officers & Dist. Project Chairs	<ul><li>Dist. Governors Elect</li><li>Dist. GLT Coordinators</li></ul>	Annually	District Budget allocation

Club Officer Training

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop and maintain a training curriculum & materials for District Governors and Dist. GLT Coordinators to use in training Club Officers	MD5M GLT Coordinator	Annually	<ul> <li>MD5M Budget allocation to produce materials.</li> <li>Information and materials from LCI.</li> </ul>
Training for all Club Officers	District     Governors Elect     District GLT     Coordinators	Annually	<ul> <li>District Budget         allocation</li> <li>Support from every         Lions and LEO Club in         the District by attending         training</li> </ul>

2<sup>nd</sup> Vice District Governor Training

Z vice District Governor	ranning		
Develop a training curriculum and materials for training 2 <sup>nd</sup> Vice District Governors	MD5M GLT Coordinator	Annually	MD5M Budget allocation for materials
Conduct a 2 <sup>nd</sup> Vice District Governor Elect mini training prior to the MD5M Convention	MD5M GLT Coordinator	Annually	MD5M Budget allocation for materials, trainer's expenses, equipment, & facilities.
Develop and maintain a two- phase training curriculum for the 2 <sup>nd</sup> Vice District Governors Phase #1 – online training segment.	MD5M GLT Coordinator	Annually	Information & materials from LCI.
Phase #2 – classroom segments in October & March.	MD5M GLT Coordinator	Annually	MD5M Budget allocation for materials, trainer's expenses, equipment, and facilities.

Job Description Templates

Job Description Templates	5		
Develop & maintain Job Description Templates for all District Officers, District Project Chairs & Club Officers	MD5M     GLT Coordinator	Maintain Annually	<ul> <li>Model Job description templates from LCI.</li> <li>Input from District Governors &amp; Experienced District Officers/Project Chairs</li> </ul>
Use the Job Description Templates to recruit and train the best people for each position.	<ul> <li>MD5M Vice         Dist. Governors         &amp; Dist.         Governors.     </li> </ul>	Ongoing	Support of each MD5M     District Governor.

District Leadership Development Event:

District Budget
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#### Lions Orientation

Develop and maintain a template for a MD5M Orientation Program that is easily adaptable for use in each District	MD5M GLT Coordinator	Ongoing	•	Source materials from LCI and other sources at the discretion of the MD5M GLT Coordinator
Provide a Lions Orientation session to every club and new Lion in each District.	<ul><li>District    Governor</li><li>Dist. GLT    Team</li></ul>	Ongoing	•	Dist. Governor Support. Selection & training of a Dist. Orientation Team. Dist. Budget allocation for materials & expense

Regional Lions Leadership Institute:

Action Steps	Who is Responsible	Time Frame	Resources Needed
Establish a budget and apply for matching funds from LCI  Identify and organize training a faculty to conduct a bi-annual Leadership Institute using materials furnished by LCI	MD5M GLT Coordinator	Bi-annually in April	<ul> <li>Application form from LCI</li> <li>Student and Faculty materials</li> <li>MD5M budget</li> <li>Training faculty</li> <li>Audio-visual equipment</li> </ul>

MD5M Northern Pride Lions Leadership Forum

Action Steps	Who is Responsible	Time Frame	Resources Needed
Elect a Vice Chair from the 'standing committee', Vice Chair ascends to Chair the following Institute.  Identify and organize training a faculty to conduct a bi-annual Leadership Institute	MD5M GLT     Coordinator &     MD5M     Leadership     Institute     Committee	Bi-annually in November even numbered years	Working Committee, Facilities, Done at 'No Cost' to the Multiple District!!!

Reviewed 2013-14 by PDG Mary Ferleman, MD5M GLT Coordinator. Revised 2014-15 by PCC Bruce Beck, MD5M GLT Coordinator. Revised 2017-2018 by PCC Earl Orvik, MD5M GLT Coordinator. Reviewed 2019-2020 PCC Earl Orvik, MD5M GLT Coordinator.

## CHILDHOOD CANCER

No report submitted for new program established. 2019-2020. Will include at future date

# Global Service Team Part of the Global Action Team

#### Vision

The vision for MD5M service is to strengthen all Sub-districts by creating a communication bridge between district chairs and the multiple district coordinator to keep the district chairs informed of the latest information from Lions Clubs International regarding service initiatives. The goal is to help all districts in their service programs and reporting, which will result in an increase in service programs and reporting within all districts and thus the Multiple District.

## Plan Description

- ➤ That MD5M District GST Coordinators receive training to prepare them to perform the duties as District GST Coordinators.
- MD5M will each year establish a goal and set numbers for growth in service programs and reporting of impact of service programs.
- Assist MD5M Lions Clubs in establishing service programs that will impact the general and specific populations.
- Assist MD5M Lions clubs in establishing service programs and making the reporting of service program impact a major goal.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop a plan to meet service programs and reporting goals.	MD5M GST     Coordinator     Each District GST Coordinator	By July Council Meeting. Reviewed and reported quarterly	<ul> <li>MD5M Council of Governors (COG)</li> <li>District Service Chairs</li> <li>Information from Lions Clubs International</li> </ul>
Report Goals and assist district Global Service Team (GST) chairs.	MD5M GST Coordinator	By July Council Meeting and updated quarterly	Communication with District Governors and district GST chairs
Provide training sessions and guidance for District GST Chairs.	MD5M GST Coordinator	Continuously throughout each Lions year	<ul> <li>Training curriculum and materials</li> <li>Commitment of the COG and District GST Chairs</li> </ul>
Provide constant encouragement, resources and follow-up to District Chairs.	MD5M GST     Coordinator	Continuously	<ul> <li>Information and support from Lions Clubs International</li> <li>Cumulative service reports</li> <li>Training curriculums and materials</li> </ul>

Authored 2017-2018 by PDG Rodger Palmer, MD5M GST Coordinator. Reviewed with No Revisions 2019-2020, PDG Larry Winter.

## MD5M PROGRAM COMMITTEES

## **Can Do Canines**

#### Mission

Can Do Canines assistance dog organization is dedicated to enhancing the quality of life for people with disabilities by creating mutually beneficial partnerships with specially trained dogs.

### **Plan Description**

Every Lions, Lioness, and LEO club member will be educated and updated on the Can Do Canines programs of Multiple District 5M (MD5M) throughout the year through communications and presentations by Can Do Canines District Chairs, District newsletter articles, videos, social media, email and special information provided to club officers.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Appoint MD5M Chair who is Interested in the program and willing to serve as liaison between Can Do Canines and the MD5M Lions.	<ul><li>District</li><li>Governors</li><li>Elect</li></ul>	DGE's appoint in March and ratify Immediately after LCI Convention	<ul> <li>Letters of interest from prospective Chairs sent to 5M Exec. Secy.</li> <li>Vicki Violet by deadline.</li> </ul>
Attend the DGE Visit and help arrange speakers for forums and conventions. Send pertinent information to District Chairs.	MD5M Chair	Yearly During the Lions year	<ul> <li>Notices from Can Do Canines and/or MD5M</li> <li>Requests from DG's</li> </ul>
Participate in the Can Do Woofaroo festival and fundraising walk and encourage formation of teams in MD5M	<ul><li>MD5M Chair</li><li>District Chairs</li></ul>	Yearly	Notices and event brochure from Can Do Canines
Attend District Chair training, graduations, volunteer luncheon, Fetching Ball gala and other functions at Can Do Canines.	MD5M Chair     District Chairs	Ongoing	Notices from Can Do Canines
Make sure information and programs are presented to clubs, zone and conventions. Set up display table at conventions/forums.	MD5M Chair     District Chairs	During Lions Year	DVD's, Brochures, Speakers from Can Do Canines, Puppy Raisers.
Increase the amount of funding from Lions, Lioness, Leo clubs, and individual Lions members.	<ul><li>MD5M Chair</li><li>District Chairs</li><li>Clubs</li><li>All Lions</li></ul>	Ongoing	Fact Sheets,     Brochures, DVD's,     Clients speaking at     forums & Conventions

Reviewed 2013-2014 PDG Pete Kleingartner, MD5M Can Do Canines Liaison. Reviewed 2015-2016 PDG Pete Kleingartner. MD5M Can Do Canines Liaison. Reviewed 2017-2018 PDG Pete Kleingartner. MD5M Can Do Canines Liaison.

### **Diabetes**

#### Vision

## Minnesota Lions Diabetes Foundation, Inc.

- Dedicated to improving the quality of life for people with diabetes by funding research to cure diabetes, providing education and sponsoring health activities.
- Promote diabetes awareness and help identify individuals at risk of developing type 2 diabetes.
- Provide a caring and valued community service to teach people with diabetes to manage their disease in order to minimize the debilitating effects of diabetes.
- Find a cure for diabetes by supporting research.

#### **CANADIAN DIABETES PROGRAM**

- Increase awareness of the medical community and residents of Manitoba and NW Ontario regarding diabetes issues, concerns and treatments.
- That all Lions, Lioness, and LEOs in Manitoba and NW Ontario will be educated and updated on the current needs and goals of the diabetes program.
- That the Lions continue to play a significant role in the presentation of diabetes awareness, the camping programs for children with diabetes, and to sponsor an annual fundraiser – The Cavalcade for Diabetes, as well as house to house campaigns.

## **Plan Description**

## Minnesota Lions Diabetes Foundation, Inc.:

- Continue to develop the MN Lions Diabetes Foundation, Inc.
- Raise funds for diabetes research
- Identify partnership collaborations and work together on increasing awareness of diabetes
- Educate the public, through the media and through health fairs, events, and other activities sponsors by Lions Clubs and partnerships with organizations and businesses.

## Canadian Diabetes Program:

Every Lion, Lioness, and LEO in Manitoba and Northwestern Ontario will be educated and updated on the Canadian Diabetes Program on an annual

- basis through club programs, District newsletters, videos and information provided to club officers.
- Materials are to be developed and updated on an annual basis for the Canadian District Diabetes Chairpersons to inform and motivate Canadian District officers and clubs regarding diabetes programs.
- Encourage financial support with emphasis on the annual Cavalcade for Diabetes.

## **Action Plan**

Minnesota Lions Diabetes Foundation, Inc. (MLDF)

Wilnnesota Lions Diabetes Foundation, Inc. (WLDF)				
Action Plan	Who is Responsible	Time Frame	Resources Needed	
Continue to develop MN Lions Diabetes Foundation, Inc.  Keep updated Awards/Promotions/ Policy Manual/Committee Work Plans	MN Lions     Diabetes     Foundation; Inc. Trustees	Ongoing	<ul> <li>Information from Resources</li> <li>U of MN Schulze Diabetes Institute, American Diabetes Assoc., International Diabetes Center and</li> </ul>	
Develop, maintain and update presentation material for the MLDF Trustees scripts, videos, displays and social media. These materials will convey vision, need, goals and accomplishment for club, convention and community programs and newsletters.	<ul> <li>Public         Relations         Committee</li> </ul>		others  • Approved by MLDF	
Raise Funds for Diabetes  Develop a campaign and funding strategy	<ul> <li>MN Lions         Diabetes         Foundation,         Inc.         </li> <li>MLDF, Inc.</li> <li>Fundraising</li> <li>Committee</li> <li>Local Clubs</li> </ul>	Ongoing	<ul> <li>Funding Plan</li> <li>Districts</li> <li>Local Lions Clubs</li> <li>Support of Council of Governors</li> </ul>	
Identify Partnership Collaborations	MN Lions     Diabetes     Foundation,     Inc.	Ongoing	<ul> <li>U of MN, American Diabetes Assoc., Wal-Mart, Cub and others approved by MLDF</li> <li>Support of Council of Governors</li> <li>Support of Minnesota Lions Districts &amp; Clubs</li> </ul>	
Increase Awareness of Diabetes Promote World Diabetes Day	<ul> <li>MN Lions         Diabetes         Foundation,     </li> </ul>	Ongoing Encourage MN Lions Clubs to	<ul><li>Council of Governors</li><li>Resource Partners</li></ul>	
Promote Diabetes Education	Inc. Board.	present at least	• LCI	

Sponsor Preventive Health Screening using the "Are you at Risk" brochure  Provide community service for people with diabetes	Council of Governors District Trustees Local Clubs	one program annually within their community to identify and educate those who have or	<ul> <li>Minnesota Districts</li> <li>Regional/Local Health Providers</li> <li>Others approved by MLDF</li> </ul>
Promote the Lions Annual Research Update at the U of M		are at risk of developing diabetes.	
Participate in Wal-Mart Wellness Days	• Lions	Ongoing	Lions Clubs
Participated in Cub Diabetes Alert Day			

#### Canadian Diabetes

Action Plan	Who is Responsible	Time Frame	Resources Needed
Develop, Maintain and Update presentation materials and script on the Canadian Diabetes Programs for District Governors and District Diabetes Chairs.	<ul> <li>MD5M Diabetes Chair</li> <li>5M 10, 11, &amp; 13 District Diabetes Chairs</li> </ul>	Ongoing	<ul><li>Information</li><li>Support</li><li>Time</li><li>Budget Allocation</li></ul>
Study the Diabetes programs that Lions Clubs International is working with and develop recommendations on enhancements to the Diabetes Program	Canadian Diabetes Program	Ongoing	Materials and     Information from Lions     Clubs International
Prepare an annual schedule for the promotion of Diabetes and related information	5M10, 11, & 13 District Diabetes Chairs. 5M-10, 11, & 13 District Cabinets	Prior to start Of Year	Committee Input
Organize and promote fundraising The Annual Cavalcade for Diabetes, Parade of Green, and others	5M10, 11, & 13 District Diabetes Chairs	Ongoing	<ul><li>Committee Input</li><li>Volunteers</li></ul>
Canadian Districts 5M10, 11, & 13 Lions Clubs will present at least one program annually to their community regarding identification and education for those with diabetes and education for professionals working with diabetes and diabetes research	5M10, 11, & 13 District Diabetes Chairs. 5M10, 11, & 13 Lions Clubs	Ongoing	Support of the District 5M10, 11, & 13 Lions Clubs

Reviewed 2010-2011 by the MN Diabetes Foundation Trustee, Larry Winner Reviewed 2011-2012 By Lion Sharon Brooks Manitoba, NW Ontario representative Reviewed 2013-2014 by PDG Wally Sapp, MN Lions Diabetes Foundation

Revised 2015-2016 by PCC Judy Loken, MN Lions Diabetes Foundation, Inc., Chair Revised 2017-2018 by Minnesota Lions Diabetes Foundation Trustees No Revision 2019-2020, Lion Gary Stevens, MN Lions Diabetes Foundation, Inc., Chair

## **Environmental**

#### Vision

Promote the increase in participation environment related service projects in Multiple District 5M as one of the five areas of the Global Service Framework of Lions Club International

## **Plan Description**

- > Each District will be encouraged to appoint an Environment Chairperson
- Every Lions club and District will be educated and updated with information regarding the Lions Service Area of Environment

#### **Action Plan**

Action Plan	Who is Responsible	Time Frame	Resources Needed
Ensure that information about the LCI photo contest is distributed to the Lions of MD5M	Multiple Environment Chair and District Environment Chairs	Annually	Information from LCI     District Environmental Chairs     District Governors
Encourage 100% club participation in environment-related service projects as one of the Lions five core service areas	Multiple Environment Chair and District Environment Chairs	Ongoing	District     Environmental     Chairs     District     Governors
Ensure that each District in Multiple District 5M has an Environment Chairperson	District Governors	Annually	LCI –  "Information for Environment Chairperson"  Individuals willing to serve as District Chairs
Promote the annual Worldwide Week of Service to Protect our Environment	Multiple Environment Chair and District Environment Chairs	Annually in April	Information from LCI     District Environmental Chairs     District Governors

Authored 2017-2018 by Lion Andrea Winghart, MD5M Environmental Chairperson No Revision 2019-2020, PDG Rose Puckett, Chairperson.

## Minnesota Lions Hearing Foundation, Inc.

#### Vision

#### Hearing:

That all Lions, Lioness, and LEOs in Multiple District 5M (MD5M) understand the purpose and vision, the current needs and goals, and the accomplishments of the Minnesota Lions Hearing Foundation, Inc.

#### Minnesota Lions Hearing Foundation, Inc.:

That all Multiple District 5M Lions, Lioness, and LEOs have committed their collective efforts to establishing and maintaining a center to conduct and advance research and therapy in the field of ear health and communicative disorders

## **Plan Description**

#### Hearing:

➤ To assure that all Multiple District 5M Lions, Lioness and LEOs are furnished with programs and materials to understand its hearing problems.

## Minnesota Lions Hearing Foundation, Inc.:

➤ To assure that all Multiple District 5M Lions, Lioness and LEOs are furnished with programs and materials to understand the Minnesota Lions Hearing Foundation, Inc. program and the projects such as: Hearing for the 21st Century (Funding research for discoveries that will provide hearing breakthroughs), Infant Screening (the importance of early detection of hearing disabilities in young children) and the Children's Hearing Center (the importance of early diagnosis and treatment as the child grows to adulthood).

#### **Action Plan**

#### Hearing:

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop a comprehensive marketing toolkit with the new Foundation name/brand identity	Minnesota Lions Hearing Foundation Trustees	June 2020	forthcoming.
Provide a procedures document for	Minnesota Lions	Annually	Information and materials
using the Minnesota Lions Affordable hearing aid program	Hearing Foundation		

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Trustees		

## Minnesota Lions Hearing Foundation, Inc.

Action Steps	Who is Responsible	Time Frame	Resources Needed
Expand our annual signature fundraising event – <b>DFEET WALK</b> and achieve annual funding targets	Minnesota Lions Hearing Foundation Trustees	2020	Support of Council of Governors (COG)
Determine next significant Hearing Foundation project(s) after U of M Research Chair Professorship obligation has been met	Minnesota Lions Hearing Foundation	Ongoing	Support of COG
Actively promote education and awareness of the Hearing Program within communities and at the University of Minnesota. Expand and enhance programs such as the Lions Hearing Research Scholarship program for the Hearing Center, Infant Hearing Screening and the Children's Hearing Center.	Minnesota Lions Hearing Foundation	Ongoing	<ul> <li>Support of Council of Governors</li> <li>Development of a communications program</li> </ul>
Develop a community outreach program that bring the expertise of the Hearing Foundation and the University of Minnesota Hospital and Clinic to serve local communities	Minnesota Lions Hearing Foundation	Ongoing	Support of Council of Governors
Complete Internal Revenue Service and State-MN applications to reflect new Foundation name change and update social media, printed materials and displays to reflect name change.	Minnesota Lions Hearing Foundation Trustees	2020	
Update By-Laws to reflect name change.	Minnesota Lions Hearing Foundation Trustees	2020	

Lions MD5M Hearing Foundation, reviewed 2009-2010 by Marlene Martinek, Chairperson Minnesota Lions Hearing Foundation. Lions MD5M Hearing Foundation – Canadian Division reviewed 2011-2012 by PDG Harvey Kingdon, 5M13.

Reviewed 2013-14 by PCC Frank Loken and PDG Harvey Kingdon Reviewed 2017-2018 by PCC David Dominick, MD5M Hearing Foundation Chairperson Revised 2019-2020 by PCC David Dominick, Minnesota Lions Hearing Foundation, Inc.

## **KidSight**

#### Vision:

- That all members of Lions Clubs in Multiple District 5M understand and support the premise that effective childhood learning is directly affected by the ability of the child to see clearly.
- > That Lions in Multiple District 5M have the ability, through active participation in the MD5M Lions KidSight Foundation, Inc pre-school vision screening program, to impact on the ability of a child to see clearly.
- That all children in the service area of the Lions Clubs of Multiple District 5M, from the ages of 6 months to 6 years of age, will be afforded the opportunity to have their vision screened through participation in the MD5M Lions KidSight Foundation, Inc vision screening program.

## **Plan Description:**

- Develop a training program and protocol that will allow all participating Lions in the Lions Clubs in MD5M to become proficient in the process of providing vision screening to children primarily between the ages of 6 months to 6 years of age residing in the service areas of these Lions Clubs.
- Develop and maintain a reporting and record keeping system that will document the results of the vision screening program to validate the effectiveness of the program as well as document the success of the program in providing awareness of the need for follow up by an eye care professional.
- Develop and grow a partnership between the eye care professionals practicing in the MD5M service area and the Lions providing vision screening in the aforesaid service area to ensure that all children will receive the necessary eye care treatment to allow them to see clearly.
- Create awareness of the MD5M Lions KidSight Foundation, Inc and its mission to provide vision screening in the pre-school environment.

## **Action Plan:**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop and maintain a training program that will ensure proficient vision screening	Officers and Directors of the MD5M Lions KidSight Foundation, Inc	Ongoing	Curriculum materials both hard copy and electronic Training cadre Vision screening systems
Develop and maintain a comprehensive reporting system	Officers and Directors of the MD5M Lions KidSight Foundation, Inc	Ongoing	Reporting forms both hard copy and electronic Reporting protocol Access to national database

Build partnerships with the eye care professionals to insure follow up and comprehensive eye care for referred children	Chair, Board of Directors	2018 and beyond	Communication channel to eye care professional organizations
Create awareness of MD5M Lions KidSight Foundation, Inc and its overall mission in the public arena	Chair, Board of Directors Chair Marketing	2018 and beyond	Talking points, public relations kit, access to state, province and local media
Ensure that information about the MD5M Lions KidSight Foundation, Inc and its mission process is presented to the District Governors- Elect during their annual training	Chair, Board of Directors and Directors	Every year in March	Curriculum and materials

Authored 2017-2018 by PDG Dennis Kelly III, MD5M KidSight Chairperson No Revision 2019-2020 by PDG Dennis Kelly III, MD5M KidSight Chairperson

## **Leader Dogs for the Blind**

#### Vision

Leader Dogs for the Blind vision is that every person who is blind or visually impaired travels safely and independently. The organization is dedicated to their mission of empowering people who are blind or visually impaired with lifelong skills for safe and independent daily travel. The Lions, Lioness and Leos of MD5M are dedicated to supporting this vision and mission.

## **Plan Description**

- Increase the number of individuals from MD5M served by Leader Dogs for the Blind.
- Encourage financial and program support for Leader Dogs for the Blind.
- Increase awareness of all Leader Dog for the Blind mobility services that are available to assist people who are blind, visually impaired and Deaf-blind.

#### **Action Plan**

Action Steps	Who is	Time Frame	Resources Needed
	Responsible		Andrew Control
Identify and assist individuals who		Ongoing	Information and

are legally blind, in reasonable health, and have basic orientation and mobility skills in applying to and accessing the programs of Leader Dogs for the Blind.  Guide Dog Training pairs a person who is blind or Deaf-Blind with a Leader Dog and teaches them how to work together as a team in a wide variety of environments. 200+ clients per year	<ul> <li>District Leader Dog Chairs</li> <li>All Clubs in 5M</li> </ul>		assistance from the MD5M Leader Dog Chair. Information from Leaderdog.org Information and assistance from the Leader Dogs for the Blind
Accelerated Orientation & Mobility (O&M) Training teaches techniques to maintain orientation while traveling including how to utilize a white cane as the first step to becoming an independent traveler.  80+ clients per year  GPS Technology training is			
incorporated into Guide Dog Training to allow clients to travel further and explore new destinations. U.S. and Canadian clients receive a free GPS device.  Summer Experience Camp allows teenagers to have fun while learning about guide dogs, learning to use GPS technology and developing leadership skills. 20+			
Encourage clubs to provide financial support to Leader Dog, track their donations and communicate this support to the District Governor.	<ul> <li>District Leader Dog Chairs</li> <li>MD5M Leader Dog Chair</li> <li>District Governors</li> </ul>	Ongoing	<ul> <li>Support of the Council of Governors</li> <li>Support of MD5M Districts and Clubs</li> <li>Reports listed on leaderdog.org</li> </ul>

Attend District MidWinter and Multi-District Convention, promote fundraisers, do presentations, and share Leader Dog information, brochures and supplies with their Clubs. Provide information for newsletters, videos, social media and email. Additionally, they will promote the Lions and Leader Dog partnership in their community by visiting schools and other service organizations.	District Leader Dog Chairs     District Governors	Ongoing	<ul> <li>Support of MD5M         Districts and Clubs</li> <li>Information from         Leaderdog.org</li> <li>Emails and         communications from         Leader Dog</li> <li>Supplies and speakers         from Leader Dogs for         the Blind</li> </ul>
Maintain and update presentation materials and fact sheets on the MD5M Leader Dog Program for District Chairs	MD5M Leader     Dog Chair	Annually	Information and assistance from Leader Dogs for the Blind

Reviewed 2009-2010 by PDG Kay Elliott, MD5M Leader Dog Chairperson.

Reviewed 2013-2014 Lion Shirley Hespenheide

Revised 2015-16 Lion Bunny Tabatt MD5M Leader Dog Chair

Revised 2017-18 Lion Bunny Tabatt MD5M Leader Dog Chair

Reviewed with No Revision 2019-2020, Lion Bunny Tabatt, MD5M Leader Dog Chair

# Lions Foundation of Canada – Dog Guides

#### Vision

- To provide service to Canadians who are physically challenged in the area of mobility, safety and independence, and to assist other charitable endeavors as appropriate.
- ➤ That all 5M10, 11 & 13 Lions, Lioness and Leo clubs support and value the right of the visual, hearing and physically challenged people to have access to the mobility choices which include quality trained dogs.

## **Plan Description**

- Support the Lions Foundation of Canada (LFC) Dog Guides program which operates four guide programs from one facility:
  - 1) Canine Vision Canada (CVC) matches clients who are blind and visually impaired with a Dog Guide.
  - 2) Hearing Dogs (HD) assists clients who are hard of hearing or deaf by responding to everyday sounds, bringing independence and new confidence. The dogs are taught to distinguish sounds, make physical contact with the handler and lead the person to the sound.
  - 3) Service Dogs (SD) train dog guides to work with people who have physical disabilities such as epilepsy, confined to a wheelchair, etc. The dogs can operate the light switch, open and close doors, retrieve items, go for help, and so on

- 4) Seizure Response Dogs (SRD) to aid those who suffer from epileptic seizures
- 5) Autism Assistance Dogs (AAD) to assist autistic individuals
- 6) Diabetic Alert Dogs (DAD) detect sudden extreme changes in blood glucose levels.
- 7) Support Dog Guides, for professional agencies helping individuals in traumatic situations.
- ➤ Lions Foundation of Canada Dog Guides has purchased land in Oakville with the proposed use to expand in the near future. The initial plan is to review the options available to LFC and formulate a plan to expand the school to accommodate up to 300 Dog Guides in the near future. The action plan below stays the same as we plan the expansion over the upcoming months and years.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Increase the number of dogs placed with clients	<ul><li>Provincial Director</li><li>District Governors</li></ul>	On-going	Information and assistance from LFC
Encourage each Lions Club in Manitoba and NW Ontario to provide financial support	<ul> <li>Provincial         Director     </li> <li>District         Governors     </li> <li>District         Chairpersons     </li> </ul>	On-going On-going	<ul><li>Support of LFC</li><li>Zone Chair support</li><li>Club support</li></ul>
Encourage continued support in Districts 5M10, 11 & 13	<ul> <li>Provincial Director</li> <li>District Governors</li> <li>District Chairperson</li> </ul>		<ul> <li>Support of LFC</li> <li>District Leader support</li> <li>Local club support</li> </ul>
Increase public awareness of the programs	<ul> <li>Provincial         Director         District         Governors         Lions Clubs     </li> </ul>	On-going	<ul> <li>District Governor assistance</li> <li>Public Relation Chair support</li> <li>Lions clubs support</li> </ul>
Maintain and update presentation materials on data on the LFC Dog Guides Program	<ul><li>Provincial Director</li><li>LFC Office</li></ul>	Annually	Information and Guidance from the LFC Office and Directors
Encourage participation in fund raising activities: Walk for Dog Guides Lions Project Pride Judge Brian Stevenson Awards	<ul> <li>Provincial Directors</li> <li>District Governors</li> <li>District</li> </ul>	On-going	<ul> <li>Support of LFC</li> <li>District Governors</li> <li>District Chairpersons</li> <li>Local Lions clubs</li> </ul>

Memorial Forest Donations	Chairpersons	
Items Sold		
Opening Doors to Independence		

Reviewed 2011-2012 by PDG Harvey Kingdon, Long Range Planning District Chair Reviewed 2013-2014 by PDG Harvey Kingdon Reviewed and Revised 2019-2020 by PDG Dave Hollyoake, LFC Board Chairperson

## **LEOs**

#### Vision

- To develop an MD5M five-year Strategic Plan that incorporates input from all stakeholders
- > To promote the development of LEO clubs in the sub districts of MD5M
- > To provide information and resources that will aid the growth of LEO clubs within MD5M
- > To provide LEO members with resources for recruitment and opportunities to visit other LEO clubs
- To promote a multiple LEO Leadership Conference, affordable for any and all LEOs to attend
- > To appoint a LEO Advisory Committee to plan, organize Conference activities and procure leaders for the annual LEO Leadership Conference
- > To promote the LEO program at the Multiple Convention
- > To improve communication with District LEO chairs, LEO advisors and Lions
- > To appoint a Communications Advisor that will use social media (Facebook, etc.) and website to improve communication.

## **Plan Description**

- > That all Districts have a LEO chair on cabinet if applicable
- > That through 2018-2020, a multiple committee under the MD5M LEO chair, and comprising district LEO Chairs, LEO advisors, LEOs, and Lions, be established
- ➤ That, a LEO advisory committee, comprised of LEOs and LEO advisors continue to be established, to plan, organize Conference activities and procure leaders for the annual LEO Leadership Conference
- > That financial support be solicited to promote and maintain the affordability of the Conference for all LEOs
- > That the Communication Advisor set up a website for LEOs and initiate any other

Internet communication devices/programs to benefit the ability of LEOs, LEO Advisors, District chairs and all interested Lions to talk to each other and share ideas.

### **Action Plan**

Action Steps	Who is responsible	Time Frame	Resources
Develop a 5-year strategic plan for LEOs in MD5M	<ul> <li>Multiple committee</li> <li>DG's</li> <li>Other stakeholders</li> </ul>	2018-2020	Budget and time
Set up Multiple LEO Committee	<ul><li>MD LEO Chair</li><li>DG's</li></ul>	2018 and beyond	<ul><li>Emails and addresses</li><li>Appointed members</li></ul>
Promote LEO program at Multiple Conventions	<ul> <li>Multiple         <ul> <li>Committee</li> </ul> </li> <li>MD5M chair</li> <li>Convention committee</li> </ul>	2018 and beyond	<ul> <li>LLCI, Print resources</li> <li>Power point</li> <li>Multiple budget</li> </ul>
Encourage/support the number of LEO clubs	<ul><li>Lions of MD5M</li><li>District chairs</li></ul>	2018 and beyond	<ul> <li>District LEO chair</li> <li>multiple budget</li> <li>LCI Leo info</li> <li>Multiple LEO</li> <li>Committee</li> </ul>
Continue to establish a Conference committee to plan organize Conference activities and procure leaders for the Annual LEO Leadership Conference	5M Leo Chair	2018 and beyond	Budget     Emails and addresses
Solicit funds for promoting LEO Conference and the USA/Canada Leo Forum	<ul><li>Multiple committee</li><li>LEOs</li><li>Sponsoring clubs</li></ul>	2018 and beyond	<ul> <li>A workable projection of required funds for future LEO Conference</li> <li>District Newsletters</li> </ul>
Promote LEO Conference and USA/Canada Leo Forum	<ul><li>Multiple Committee</li><li>All Lions</li></ul>	2018 and beyond	<ul> <li>Budget</li> <li>Multiple Convention</li> <li>District Conventions</li> <li>All Lions clubs</li> <li>Posters flyers</li> <li>Newsletters</li> </ul>
Develop a LEO website, use Facebook etc.	Communication advisor	2018 and beyond	Computer program     Knowledge of computers

Reviewed 2015-2016 by Peter Yelle and Anna Wickenhauser, co-chairs MD5M Leos Revised 2017-2018 by Peter Yelle and Anna Wickenhauser, co-chairs MD5M Leos Reviewed 2019-2020 by Lion Peter Yelle and Iion Hilary Wickenhauser

# Project New Hope (PNH) Strategic Plan

Timeline: On-going

### Multiple District Chair

- 1. A member of the PNH board of directors (board).
- 2. Brings reports of activities and pertinent information to the Council of Governors (COG). Preferably by attending the COG meetings. If unable to attend, the Chairperson will send a representative in his/her place and at very least will send a written report.
- 3. Provides information from the PNH Board to the sub-districts of MD5M through the District Chairperson, the COG and other sources.
- 4. Addresses and answers questions or concerns form the COG, District Chairpersons or Lions clubs, and forwarding such questions and concerns to the PNH Board if they cannot be answered at the time. Will relay the information or answer back to the concerned parties in a timely manner.
- 5. Assists district chairs and clubs as asked.
- 6. Speaks, or provides for a speaker, at the Lions conventions or other events as requested.
- 7. Works with Veterans groups and the Veteran's Administration (VA) to help secure veterans and their families to attend PNH functions.

#### **District Chairs:**

- Receives information from the Multiple Chairperson and relays the information to the district cabinet and Lions clubs in the district by attending their district cabinet meeting and submitting articles for the district newsletter.
- 2. Receives funds from various sources
  - Keeps track of the funds.
  - b. Writes an appropriate Thank You not for funds received.
  - c. Forwards funds to PNH Board Treasurer including a note explaining where the donations are from, i.e., a Lions Club, a personal donation, or a memorial in someone's name. (if the donation is a memorial, include the name of the person being memorialized, and the name and address of where to send the memorial acknowledgement.)
- 3. Have a display at their district mid-winter convention and any other District function where they deem it applicable to have a display.
- 4. Attends district cabinet meetings and zone meetings and seeks to be invited to give a program at the Lions club meetings to promote PNH.
- 5. Conducts programs at clubs and other groups when asked, such as, but not limited to, American Legions, VFWs, DAV groups, Church groups, any place that is an appropriate place to promote PNH.
- 6. Works with Veterans groups and VA personal in effort to get Vets and their families to attend our functions.
- 7. Assists with display at Multiple if possible.
- 8. Seeks assistance from the Multiple Chairperson with questions and concerns that they are unable to answer on their own.

9. Keep the Multiple Chairperson informed of events going on for fund raising or otherwise supporting PNH in their perspective district so that the information as appropriate can be shared with the COG.

Reviewed 2013-2014 by PDG Dale Johansen
Reviewed 2015-2016 by PDG Dale Johansen
Revised 2017-2018 by PDG Dick Labraaten, MD5M PNH Chairperson
Reviewed with no revision 2019-2020, PDG Dick Labraaten, MD5M PNH Chairperson

## Sight

#### Minnesota Lions Vision Foundation

- ➤ That all Minnesota Lions, Lioness and LEOs understand the Mission of the Minnesota Lions Vision Foundation is to serve the community by providing donor eye tissue for transplant & research, by promoting donation through education, and by supporting vision projects at the University of Minnesota and across the State of Minnesota.
- That all Minnesota Lions, Lioness and LEOs understand that the Lions Gift of Sight located at the University of Minnesota is a facility that is operated under a contract between the University of Minnesota and the Minnesota Lions Vision Foundation, Inc.
- ➤ That all Minnesota Lions, Lioness and LEOs understand the Minnesota Lions Vision Foundation, Inc. Board of Directors provide oversight and support fund raising efforts for the Lions Gift of Sight, Minnesota Lions Children's Eye Clinic, Lions Research Building, Minnesota Lions Eye Surgery Center, Lions Advanced Retinal Imaging Center, and the Macular Degeneration Research and Rehabilitation Center (MAC) at the University of Minnesota.
- ➤ That all Minnesota Lions Lioness and LEOs understand the Minnesota Lions Vision Foundation, Inc. Board of Directors also guide and support used eye glass collection, White Cane Days events, the annual Thanksgiving for Vision symposium, Eye Bank tours, Donor & Family Recognition events & services, the Minnesota State Fair information booth, Helen Keller Sight Awards, and the recognition boards at the University of Minnesota.

### Lions Eye Bank of Manitoba and Northwest Ontario

- ➤ That all Lions, Lioness and LEOs in the Canadian Districts 5M10, 11 & 13 understand the purpose and vision, the current needs and goals, and the accomplishments of the Lions Eye Bank of Manitoba and Northwest Ontario.
- That an ongoing program between the Lions, Lioness and LEOs in Canadian Districts 5M10, 11 & 13 and the following: (1) Eye Bank Office/Misercordia Health Centre, and (2) the CNIB and the Lions Public Administration Awareness Office, bring the possibilities of better vision to the people of the Districts, countries and the world.
- ➤ That the three Districts inter-related components to the Eye Bank will be: (1) the Medical Unit, (2) Public Awareness, (3) Funding Assistance, and (4) Administration.

➤ That the Lions, Lioness and LEOs of the Canadian Districts 5M10, 11, & 13 attempt to collect every pair of used eyeglasses not now in use for those in the rest of the world that desperately need them.

#### PLAN DESCRIPTION

### Minnesota Lions Vision Foundation, Inc.

The Board of Directors of the Minnesota Lions Vision Foundation, Inc. will educate Minnesota Lions, Lioness and LEOs in their Districts on the Minnesota Lions Vision Foundation, Inc. and associated operations. They also will educate the public, as possible, through the media and guest appearances with other organizations.

### Lions Eye Bank of Manitoba and Northwest Ontario

- Every Lion, Lioness and LEO club will be educated and updated in the Canadian Districts 5M10, 11 & 13 Sight Projects on an annual basis through club programs, District newsletter articles, videos, the submission of information to the news media, convention displays and speakers, and information provided to club officers.
- Materials will be developed and updated on an annual basis for Canadian Districts 5M10, 11 & 13 Sight Chairpersons to inform and motivate District Officers and Clubs on the Canadian Sight programs.
- Canadian Districts 5M10, 11 & 13 Clubs will be encouraged to collect used eyeglasses and submit them to the Lions Public Administration Awareness Office for forwarding for further use.

#### **Action Plan**

Minnesota Lions Vision Foundation, Inc.

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop, Maintain and update presentation materials such as scripts, videos, displays and social media. These materials will convey vision needs, goals and accomplishments for club, convention and community programs and District newsletters.	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Annually	Information,     materials, and     presentations     prepared by the     Board of the     Minnesota Lions     Vision Foundation,     Inc. and its     associates
Develop a 5-year Strategic Long-Range Plan and update the Plan annually	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	Information and materials from the Board of the Minnesota Lions Vision Foundation, Inc.; U of M's DOVNS
Provide oversight and funding for the Lions Gift of Sight	Directors of     Minnesota Lions     Vision Foundation, Inc.	Ongoing	<ul> <li>Board of the         Minnesota Lions         Vision Foundation,         Inc.</li> <li>support of the</li> </ul>

			clubs & districts
Provide grants and other financing to the projects at the U of M's DOVNS supported by the Minnesota Lions Vision Foundation, Inc.	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	<ul> <li>Board of the         Minnesota Lions         Vision Foundation,         Inc.</li> <li>support of the clubs         &amp; districts</li> </ul>
Organize and host Lions and community outreach events such as MN State Fair information booth; Thanksgiving for Vision; Donor & Family Recognition; eye bank tours; etc.	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	<ul> <li>Board of the Minnesota Lions Vision Foundation, Inc.</li> <li>faculty &amp; staff at the U of M's DOVNS</li> <li>support of the clubs &amp; districts</li> </ul>
Collect used eyeglasses for distribution to the needy of the world.	Minnesota Lions     Eyeglass Recycling     Center     Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	<ul> <li>Board of the Minnesota Lions Vision Foundation, Inc.</li> <li>support of the clubs &amp; districts</li> </ul>
Coordinate and distribute Helen Keller Sight Awards to deserving individuals, groups & businesses.	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	Board of the Minnesota Lions Vision Foundation, Inc.     faculty & staff at the U of M's DOVNS     support of the clubs & districts
Maintain Helen Keller Sight Award and Memorial recognition boards at U of M DOVNS clinic.	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	Board of the     Minnesota Lions     Vision Foundation,     Inc.     faculty & staff at the     U of M's DOVNS
Develop fund raising opportunities for the Minnesota Lions Vision Foundation, Inc.	Directors of     Minnesota Lions     Vision Foundation,     Inc.	Ongoing	<ul> <li>Board of the Minnesota Lions Vision Foundation, Inc.</li> <li>support of the clubs &amp; districts</li> </ul>

Lions Eye Bank of Manitoba and Northwest Ontario

Action Steps	Who is Responsible	Time Frame	Resources Needed
Develop, maintain and update presentation materials and script on the Canadian Districts 5M10, 11 & 13 Sight program for District Governors and District Sight Chairpersons including:  Purpose and Vision Outreach needs & goals Accomplishments	Lions Eye Bank Board of Directors	Annually	Information and Materials  Presentation proposed by the Eye Bank Board
Provide funding opportunities for the Lions Eye Bank including the annual "Journey for Sight".	Lions Eye Bank Board of Directors  Journey for Sight Committee	Ongoing	Support of Districts 5M10, 11 & 13 Support of the Clubs
Provide funding for eye care equipment within the Canadian Districts 5M10, 11 & 13.	Lions Eye Bank Board of Directors	Ongoing	Support of the Board of Directors. Support of the Districts' 5M10, 11 & 13 clubs
Collect used eyeglasses for distribution to the needy of the world.	Lions Eye Bank Board of Directors	Ongoing	Support of the Board of Directors. Support of the Districts' 5M-10, 11 & 13 clubs
Serve as an Awareness Office to Lions & the public to encourage eye tissue donations for use at the Miscricondia Hospital for purposes of transplant, research and eaching	Committee, Cabinet Ex Director	On going	Effort, time and expense
Provide funding to assist ndividuals with transporting, accommodations, meals, nedication & equipment not covered by the Province	Committee, clubs	On going	Effort & time in obtaining funds
Create an "outreach" program o train inoculators for cornea ransplant deviewed 2011-2012 by PDG Han	Ex director, board	On going	Effort & time

Reviewed 2011-2012 by PDG Harvey Kingdon, Long Range Planning District Chair

Reviewed 2013-2014& 2015-16 by PDG Dave Moen, Chairperson of the Minnesota Lions Vision Foundation, Inc., PDG Sandy Sandwick, Revised 2015-2016 by Joe Schlichenmeyer Minnesota Lions Vision Foundation, Inc. Long Range Planning Committee Chairperson; ID Mike Molenda, 2015-2016 by Carol Mayer, Legal Advisor to the Minnesota Lions Vision Foundation, Inc.

Reviewed & Revised 2017-2018 by Lyle Goff, Chairperson of the Minnesota Lions Vision Foundation, Inc.; PDG Joe Schlichenmeyer, Minnesota Lions Vision Foundation, Inc. Long Range Planning Committee Chairperson; Jeff Fenske, Minnesota Lions Vision Foundation, Inc. Legal Committee Chairperson; Carol Mayer, Legal Advisor to the Minnesota Lions Vision Foundation, Inc.

Reviewed with no revision 2019-2020 by Lion Lyle Goff, MLVF chairperson.

## **Special Olympics Minnesota**

## **Vision**

- That all Multiple District 5M Lions, Lioness, and LEO Clubs become aware of Special Olympics Minnesota program annually. (Local Support, Healthy Athletes, Youth Programs and Polar Bear Plunges ®)
- ➤ Increase local Lions, Lioness, and Leo club's awareness of Local, Area, Regional and State Special Olympics Minnesota Delegation activities, Games, and Polar Bear Plunges ®
- ➤ Increase local Lions, Lioness, and Leo club's participation through financial and volunteer support of Local, Area, Regional, and State Delegations and Games.
- > That All districts within 5M have an annual budget for Special Olympics Minnesota.
- Increase the number of clubs participating in Special Olympics Minnesota Healthy Athletes at Summer Games.

## **Plan Description**

- Create effective communication between Council of governors, MD5M Council Chair, and all Lions, Lioness, and Leos, and district chairs for Special Olympics Minnesota to ensure Lions are familiar and knowledgeable concerning the diversity of Special Olympics Minnesota opportunities.
- MD5m Chair will provide an information packet containing pamphlets, and a/v materials to uses for district, club and individual education.
- Provide quality Special Olympics Minnesota training for Council of governors, MD5M Council Chair, and all Lions, Lioness, and Leos, and district chairs for Special Olympics Minnesota to ensure Lions are familiar and knowledgeable concerning the diversity of Special Olympics Minnesota opportunities.

## **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Produce MD5M Lions Club Special Olympics Minnesota Fact Sheet for each District	SOMN &     MD5M SOMN     Chair	Annually	Support of Council of Governors     Material and information from SOMN

Provide training to Vice District Governors	MD5M SOMN     Chair     SOMN     MD5M Global     Leadership     Team	Annually during VDG Training	<ul> <li>Support from the COG</li> <li>District SOMN Packet</li> <li>Duties of District SOMN responsibilities</li> </ul>
Provide training to District SOMN Chairs	MD5M SOMN     Chairs     District     Governors	Ongoing	<ul> <li>Support of individual District Governor</li> <li>SOMN Information Packet</li> <li>Opportunities for seminars/educational displays at Mid-Winter conventions</li> <li>Opportunities for seminars/educational displays at Midwinter and at MD5M Convention</li> </ul>
Review structure with in MD5M to identify strengths, weaknesses and areas for improvement. Activities such as: Polar Bear Plunges, Healthy Athletes, local, area and regional games.	Council of Governors MD5M SOMN Chair District Chairs	MD5M Multiple Convention	Committee consisting of representatives(s) from COG;     Representatives(s) from district chairs; representatives(s) from SOMN
Meetings with Lions chairs, SOMN staff, local Lions clubs and coaches and local event management volunteers.	MD5M SOMN     Chair     District Chairs     SOMN     Council of     Governors	Ongoing	<ul> <li>Support of individual District Governor</li> <li>Support of local SOMN Area Staff and volunteer coaches.</li> <li>Support of MD5M SOMN Chair.</li> </ul>

Authored by: Lion - Dave Reach, Lion - Ray Moonen, Lion - Jim Cain, Lion - Michael Kane and Lion - Dave Dorn (9-26-2013) K

Reviewed 2015-2016 by Lions Laura Maki and Ray Noonen, Chairs Special Olympics Chairs Reviewed 2017-2018 by Lions Laura Maki and Ray Noonen, Chairs Special Olympics Chairs Reviewed 2019-2020 by lions Laura and Ray Noonen, Chairs Special Olympics

## Youth Exchange

### Vision

- That all Multiple District 5M Lions, Lioness, and LEO Clubs become aware of the three components of the youth exchange program and support the youth exchange program annually
- > To increase the number of hosting families within Multiple District 5M by 10% each year
- ➤ To increase the number of clubs sponsoring students on the outgoing program by 10% each year
- ➤ To increase district involvement in the annual youth exchange camp in Multiple District 5M Camp Spicer.
- ➤ That all Districts within Multiple District 5M will have an annual budget for Lions Youth Exchange expenses i.e. YE chair expenses, camp fees, scholarships for outgoing youth.

### **Plan Description**

- Steps will be taken to make sure that the MD5M Council Chair, the Council of Governors, District Youth Exchange Chairs and all Lions, Lioness and LEOs are knowledgeable about the Youth Exchange program and to have said groups, know that Lions International Youth Exchange Camp Spicer is a 501c 3 Foundation, to promote the program in each district.
- Provide a quality Lions International Youth camp experience for all Lions exchange students hosted within MD5M
- ➤ The MD5M Youth Exchange Chair will help identify ongoing annual expenses for each district to develop an annual YE budget.

### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Provide training to Vice District Governors	<ul> <li>MD5M Youth         Exchange         Chair</li> <li>MD5M         Leadership         Training Team</li> </ul>	Annually during VDG Training	<ul> <li>Support from the COG</li> <li>Copies of District YE         Packet     </li> <li>Copies of duties of         District YE             responsibilities     </li> </ul>
Provide training to District YE Chairs	<ul> <li>MD5M Youth         Exchange         Chair         District         Governors     </li> </ul>	Annually by September 30th.	<ul> <li>Support of COG</li> <li>Financial support of each district for travel expenses to training</li> <li>Copies of district YE packet</li> </ul>
Provide education to all Lions, Lioness, and LEO clubs	District Chairs	Ongoing	Support of individual

	MD5M YE     Chair     District     Governors		District Governor  District YE informational packet (and additional materials)  Opportunities for seminars/educational displays at Mid-Winter conventions  Opportunity for seminar/educational display at MD5M convention
Review the summer YE camps and camp structure within MD5M to identify strength and weaknesses for continuous improvement purposes	<ul> <li>Council of Governors</li> <li>MD5M YE Chair</li> <li>District Chairs</li> <li>Camp Director</li> </ul>	MD5M Multiple convention	Committee consisting of representatives(s) from COG; Representatives(s) from district chairs; representatives(s) from Camp Spicer & MD5M YE Chair
Identify ongoing, annual expenses that each district will need to consider before establishing a Youth Exchange budget	MD5M YE     Chair     District Chairs     Camp Directors     Council of     Governors	DGE Training	Support of individual District Governor     Current individual district YE financial structure     MN Gambling Control Board information related to individual club donations to youth activities such as Youth Exchange
Continue to communicate with District YE Chairs from around the world to ensure that Camp Spicer is included as a well-respected offering for youth from every country.	MD5M YE     Chair     Camp Director	Ongoing	Maintain     communication on     Lions YEC's Space –     Lions YEP is Great     Facebook group.      Provide timely     response to all YEC     questions/concerns.

Camp portion of the plan reviewed 2013-2014 by Susan Mullen and Cindy Walters, MD5M Youth Exchange Co-Chairpersons.

Revised 2015-2016 by PDG Susan Mullen and Lion Cindy Walters, MD5M Youth Exchange Co-Chairs Reviewed/Revised 2017-2018 by PDG Susan Mullen and Lion Cindy Walters, MD5M Youth Exchange Co-Chairs.

Reviewed with no revision 2019-2020 by PDG Sue Mullen and Lion Cindy Walters, MD5M Youth Exchange Chairpersons.

### Youth Outreach

### Vision

- That all Multiple District 5M (MD5M) Lions and Lioness Clubs make service involving youth a high priority and they support programs that meet the needs of the youth in their communities as well as supporting Lions Clubs International programs for youth.
- That all middle and junior high schools in MD5M will be given the opportunity to participate in the Lions Peace Poster contest.
- That all 11-13-year-old blind or visually impaired students in MD5M will be given the opportunity to participate in the Lions International Essay Contest
- > That students in MD5M schools are served by teachers who are trained in the Lions Quest program.
- That each MD5M Lion and Lioness Club think of the Youth Outreach program as an integral and important part of each Club's program of service.
- ➤ That schools in Canada, Districts 5M10, 5M11, 5M13 be visited by a Lions Club in their area to speak about Project Pride and that every student in Grade One be presented with a Canadian Flag and a card with their name which is provided in the Project Pride Kit.

### **Plan Description**

- Steps will be taken to make sure that the MD5M Council Chair, the Council of Governors (COG) and all MD5M and District Youth Outreach Chairs are knowledgeable about Youth Outreach programs so that they can lead the Lions, Lioness and LEOs in their service areas.
- > The MD5M Youth Outreach Chair will provide an information package to each District on the various Youth Outreach programs to be used by the Clubs in the implementation of their Youth Outreach programs.

#### **Action Plan**

Action Steps	Who is Responsible	Time Frame	Resources Needed
Produce a MD5M Lions Club Youth Activities information packet for each District.	MD5M Youth Outreach Chair	Annually	Support of the Council of Governors (COG)
Fund the MD5M Youth Outreach programs.	MD5M Youth     Outreach Chair     District Youth     Outreach Chairs	Annually	Support from the COG, and Support from the various Lions Districts
Promote the Peace Poster Contest within all youth-oriented activities in MD5M, providing information and the opportunity	MD5M Youth     Outreach Chair     District     Governors	Information on Peace Poster Contest to Clubs by May	<ul> <li>Information packets on the peace Poster contest</li> <li>Guidelines for the Club</li> </ul>

to participate in the Peace Poster Contest	<ul> <li>District Youth         Outreach Chairs</li> <li>Peace Poster         Chair in Clubs</li> </ul>	1st, annually     Peace Poster     Kits to schools     by September     1st, annually	on how to conduct a Peace Poster Contest
Promote the Lions International Essay Contest through teachers of the Blind/Visually Impaired and other stakeholders	MD5M Lions     International     Essay Contest     Chair	August/September annually	<ul> <li>Information about Lions International Essay Contest Theme and rules from LCI</li> <li>Access to Vision Teachers and other stakeholders</li> </ul>
Meet at least annually (at 5M Convention) with District Chairs to assess the program, and to plan changes and strategies regarding the program.	<ul> <li>MD5M Youth         Outreach Chair</li> <li>District Chairs</li> <li>District         Governor</li> </ul>	<ul> <li>Annually</li> <li>Ongoing contact</li> <li>Annual meeting in May</li> </ul>	<ul> <li>Information and Material.</li> <li>Council of Governors</li> <li>LCI Information</li> <li>Funding</li> </ul>
Project Pride - Produce an information package for all District Chairs in Canadian Districts. Include information and steps for clubs to follow in administrating the program	<ul> <li>MD5M Youth         Outreach Chair</li> <li>Canadian         District Chairs</li> <li>District         Governors for         Districts 5M10,         5M11 &amp; 5M13</li> </ul>	Packet in late summer/fall/winter Ongoing communication	<ul> <li>Project Pride Pamphlets</li> <li>Printed Materials</li> <li>Funding</li> <li>Order supplies early in the Lions year from Lions Foundation of Canada</li> </ul>
Promote the Lions Quest program and curriculum in MD5M	<ul> <li>MD5M Youth         Outreach Chair</li> <li>District         Governors</li> <li>District Youth         Outreach chairs</li> </ul>	Ongoing	Information packets     Guidelines for the clubs

Reviewed 2009-2010 by PDG Bruce Mintenko, MD5M Youth Outreach Co-Chairperson.

Reviewed 2013-2014 by Jack Riordan

Revised 2018-19 by PDG Cheryl McKitrick, MD5M Youth Outreach Co-Chairperson.

Revised 2017-2018 with Lions International Essay by PID Debra Wasserman, MD5M International Essay Contest Chair.

Reviewed and revised 2019-2020 by PID Debra Wasserman, Lions International Essay, MD5M International Essay Chairperson.